





## Franklin University Switzerland Università Cattolica del Sacro Cuore Forum-Nexus Program Undergraduate Division Course Syllabus

### Course Syllabus

### FIN 492-SIS Economic Policies, Financial Markets, and Banking Institutions in the European Union

#### **Course Description**

In recent years the European Union has been experiencing a number of serious crises that have required innovative solutions in the realm of economic and financial policies. This course examines the evolution of these policies and reviews the reforms still waiting for full implementation. A particular emphasis will be placed on the severe economic impact of the COVID-19 pandemic, as well as the economic consequences of the war in Ukraine and the sanctions regime that was put in place.

#### **Course Requirements**

This course requires independent research, organization, and academic discipline. Students are expected to complete the readings in pace with their assignments and the course outline. Students will meet with their SIS Supervising Professor(s) regularly throughout the course for consultation and assistance. There will be an oral presentation, a final exam, and four essay assignments.

Students are also required to participate in a minimum of three Forum-Nexus professional visits and three cultural visits. Students may also pursue individual visits to companies and organizations as part of their independent study.

#### Essay #1 (minimum length: 1,000 words)

- 1. Discuss the economic measures undertaken by the EU to cope with the COVID-19 pandemic. Were they successful?
- 2. Discuss the economic consequences on the EU of the war in Ukraine and the severe sanctions imposed on Russia.

#### Essay #2 (minimum length: 1,000 words)

Discuss the main current issues in the EU related to

Monetary policy

- Fiscal policy
- Trade policy

#### Essay #3 (minimum length: 1,000 words)

Discuss the main current issues in the EU related to

- The proposed banking union
- The proposed capital markets union

#### Essay #4 (minimum length: 1,000 words)

- Discuss the expected economic impact of climate change on the EU
- How is the EU preparing for these impacts?

#### Presentation

Deliver a 15-minute PowerPoint presentation illustrating the main points learned in the course

#### **Suggested Readings**

#### Financial integration in Europe: where do we stand after the banking union's first decade?

Speech by Claudia Buch, Chair of the Supervisory Board of the ECB Paris, 30 April 2024

https://bit.ly/3C8ncb9

#### Financial services: The European mysterious gap

Speech by Francois Villeroy de Galhau, Governor of the Banque de France 4 September 2024 https://bit.ly/3YuB6f8

# Capital Markets Union: Europe must stop beating around the bush.

Policy brief, by Johannes Lindner and Sebastian Mack Hertie School, Jacques Delors Center November 7, 2024 https://bit.ly/48qqT7Y

### The Draghi Report: A Strategy to Reform the European Economic Model

by Federico Steinberg and Max Bergmann Center for Strategic and International Studies October 2, 2024 https://bit.ly/3Yp2zPy

#### **Outlook on Europe**

Lazard Asset Management
January 2023
https://www.lazardassetmanagement.com/research-insights/outlooks/european-outlook

#### EU has opportunity to harness crisis to deepen economic union

by Ellie Groves and Taylor Pearce Official Monetary and Financial Institutions Forum (OMFIF) April 22, 2022 https://bit.ly/3ap1EZV

#### The Recovery and Resilience Facility

European Commission Brussels https://bit.ly/3Q1sTKA

# Are the EU's fiscal rules fit for purpose? Concerns over the EU's fiscal framework predate the pandemic

by Taylor Pearce
Official Monetary and Financial Institutions Forum (OMFIF)
December 10, 2021
https://bit.ly/3x0Kyt2

#### Climate crisis will bring global stagflation

by Taylor Pearce Official Monetary and Financial Institutions Forum (OMFIF) November 16, 2021 https://bit.ly/3asbpXt

#### World order may fragment following Ukraine conflict

by Meghnad Desai Official Monetary and Financial Institutions Forum (OMFIF) April 20, 2022 https://bit.ly/3xk2jVy

# Capital markets union is key to a sovereign EU Without it, the bloc will not be able to secure its ambitions for digitisation and the green transition

by Theodor Weimer The Financial Times February 25, 2022 https://on.ft.com/3thw5rt

# Capital Markets Union: Commission proposes simpler rules to make settlement in EU financial markets safer and more efficient

The European Commission March 16, 2022 https://bit.ly/3PYbjHc

#### An EU financial system for the future

Luis de Guindos European Central Bank April 6, 2022 https://bit.ly/3NkP0tr

#### Transatlantic economic policy in times of war

European Commission April 21, 2022 https://bit.ly/3GP2KdJ

#### **Economic Policy-Making Beyond GDP: An Introduction**

by Alessio Terzi European Commission June 2021

#### https://bit.ly/3mcLFRv

# Fiscal support and monetary vigilance: economic policy implications of the Russia-Ukraine war for the European Union

by Olivier Blanchard and Jean Pisani-Ferry Bruegel, April 2022 https://bit.ly/3xb7vd9

#### A central bank view of reforming Europe's fiscal framework

by Stephan Haroutunian et al. VOX EU, CEPR May 13, 2022 https://bit.ly/3tiFuPD

#### The European Union: Questions and Answers

by Kristin Archick Washington, DC: Congressional Research Service February 2022 https://bit.ly/3mm9W7q

# Social policy in the European Union: state of play 2021 Re-emerging social ambitions as the EU recovers from the pandemic

By Bart Vanhercke and Slavina Spasova (eds.) Brussels: European Trade Union Institute https://bit.ly/3Q1v40I

#### What is the banking union

Brussels: The European Commission

https://bit.ly/3xjHcCH

#### EU ministers to set out on long road to complete banking union

by Christian Kraemer and Jan Strupczewski Reuters, April 29, 2022 https://reut.rs/3auKGJB

#### **Components of Final Grade**

Essay #1	10%
Essay #2	10%
Essay #3	10%
Essay #4	10%
Presentation	20%
Final exam	40%

#### **Grading Scale**

93-100 %	Α
90-92.9 %	A-
87-89.9 %	B+
83-86.9 %	В
80-82.9 %	B-
77-79.9 %	C+
73-76.9 %	С
70-72.9%	C-

67-69.9 % D+ 63-66.9 % D 60-62.9 % D-Below 60 % F **Course Outline** 

### Modules:

- 1. Impact of the war in Ukraine
- 2. Impact of the COVID-19 pandemic
- 3. Fiscal policy
- 4. Monetary policy and the European Central Bank (ECB)
- 5. Trade policy
- 6. Economic Policies, Financial Markets, and Banking Institutions in Spain, Italy, France, and The Netherlands
- 7. Capital markets union
- 8. Banking union
- 9. NextGenerationEU and the Recovery and Resilience Facility
- 10. The expected economic impact of climate change

#### **Schedule of Classes and Visits**

The detailed schedule of classes, professional visits, and suggested cultural visits for each session is available online at <a href="https://www.forum-nexus.com/schedules">www.forum-nexus.com/schedules</a>.

### **Academic Integrity**

Forum-Nexus Study Abroad places a high value on the integrity, good conduct, and academic honesty of all students. Students are expected to maintain high standards of academic integrity at all times. Any instance of academic dishonesty, including plagiarism, will result in a grade of F for the course.