Ramon Llull University, IQS School of Management - Barcelona
Catholic University of the Sacred Heart - Milan
Franklin University Switzerland - Lugano
Forum-Nexus Program
Graduate Division

Course Syllabus

ART 681-02
Introduction to European Art and Architecture
(art history emphasis)

Course Description

This course provides an overview of the evolution of European art and architecture with a particular emphasis on Italy. Paintings, sculptures, buildings, and urban planning will be analyzed from a historic and social point of view. Students will consider the circumstances that helped develop the various styles, with a special emphasis on understanding the political, social, and economic environment that enabled the incredible burst of artistic creativity that took place during the Italian Renaissance.

Course Objectives

Upon successful completion of this course, students will be able to:
1. Recognize different artistic and architectural styles
2. Understand the circumstances that helped to develop these styles
3. Become familiar with names and places related to European art history and architecture with a particular emphasis on Italy
4. Identify characteristics of Greco-Roman art and architecture
5. Realize that during the so-called "dark ages" there was significant artistic and architectural creativity
6. Develop an understanding of the importance of the Renaissance in Europe, and of the life and work of its most prominent artists
7. Become familiar with the main artistic schools that follow the Renaissance

Course Requirements

The course requires active student participation. Students are expected to read the required materials before every class. Punctual attendance is required. There will be a midterm exam, a final exam, a team project, and a final presentation. Each student is required to participate in professional visits and cultural visits, as well as the International IQ Seminar.

Teaching Procedures and Methodology

Teaching methods used in this course include lectures, discussions, assignments, and professional and cultural visits. Learning in this course requires the student's constructive participation and active involvement in both class discussions and small group discussions. The professional visits will expose the participants to different aspects of the class and will highlight the practical relevance of the concepts learned. Cultural visits enhance the students' understanding of the history and culture of each country.

Attendance Policy

Students are permitted to miss class only once, due to illness, injury, or another appropriate reason. Missing more than once may result in a letter grade deduction for every additional absence.

Participation in "Europe Today: An International IQ Seminar"

All students also attend **Europe Today: An International IQ Seminar**, a daily session conducted by the Program Director, Dr. Hugo Hervitz. In this seminar, students learn about Italian and European culture, gain an understanding of essential European geography and current events, discuss their experiences and cross-cultural interactions, get language tips, and identify ways to have an even more immersive study abroad experience. The material covered in the seminar complements the syllabus for this course, and there will be some exam questions based on the seminar. Participation in the International IQ Seminar is factored into the grade for this course.

Required Books

The History of Western Art
by Peter Whitfield
Kindle Edition
Naxos Publishers, 2012

An Art Lover's Guide to Florence
by Judith Testa
Kindle Edition
Northern Illinois University Press, 2012

Rome Is Love Spelled Backward: Enjoying Art and Architecture in the Eternal City
by Judith Testa
Kindle edition
Northern Illinois University Press, 1998

Assignments

As a part of this course, the students will visit museums, cathedrals, buildings, monuments, fountains, and other sites renowned for their artistic value or architectural design. The students will be assigned into groups and will prepare a team project and a PowerPoint presentation. (Please note that some entrance fees to museums and other sites are not included in the price of the program)

Components of Final Grade

Midterm exam	20%
Final exam	30%
Team project	20%
Presentation	10%
Class participation	10%
International IQ Seminar	10%

Grading Scale

93-100 %   A
90-92.9 %   A-
87-89.9 %   B+
83-86.9 %   B
80-82.9 %   B-
77-79.9 %   C+
73-76.9 %   C
70-72.9%   C-
67-69.9 %   D+
63-66.9 %   D
60-62.9 %   D-
Below 60 %   F

Course Outline

Module 1: The art and architecture of ancient Greece

Module 2: Etruscan art and architecture

Module 3: Roman art and architecture

- Architectural types in ancient Rome
- Sculpture in ancient Rome
- The Colosseum and the Forum
- The Pantheon

Module 4: The dark ages?

- Byzantine art and architecture
- Romanesque art and architecture
- Gothic art and architecture

Module 5: The Renaissance

- Italy in the fifteenth century
- The Vatican museums and Saint Peter's Cathedral
- Michelangelo's masterpieces
- The Last Supper and the Sistine Chapel
- Early fifteenth century sculpture: Donatello's David
- Leonardo Da Vinci's life and oeuvre
- Architecture in Renaissance Italy
- The high renaissance masters of Venice

Module 6: Post Renaissance

- Mannerism
- Baroque and Rococo
- Neoclassicism
- Romanticism
- Realism

- Canaletto and the 18th-century Venetian school
- Impressionism
- Macchiaioli: the Italian Impressionists
- 20th century art

Schedule of Classes and Visits

The detailed schedule of classes, professional visits, and suggested cultural visits for each session is available online at *www.forum-nexus.com/schedules*.

Please note that this course will be offered as a Section 02 class.

Academic Integrity

Ramon Llull University, Franklin University Switzerland, and the Catholic University of the Sacred Heart place a high value on the integrity, good conduct, and academic honesty of all students. Students are expected to maintain high standards of academic integrity at all times. Any instance of academic dishonesty, including plagiarism, will result in a grade of F for the course.