







Ramon Llull University, IQS School of Management - Barcelona Catholic University of the Sacred Heart - Milan Franklin University Switzerland - Lugano Forum-Nexus Program Undergraduate Division

Course Syllabus

ART 381-02 Introduction to European Art and Architecture (art history emphasis)

Introduction

From the Greco-Roman period to today, the great capitals of Europe have been the center of different artistic styles. From the Coliseum in Rome, to the Tower Bridge in London, to the Eiffel Tower in Paris, the development of Western art and architecture has been concentrated in Europe. Leading European museums, such as the Louvre, the Pinacoteca di Brera in Milan, or the Vatican museums, have amassed over the centuries the most impressive collections of paintings and sculptures.

Course Description

This course provides an overview of ancient sites and the pictorial traditions that developed in different countries of Europe. Paintings, sculptures, buildings, and urban planning will be analyzed from a historic and social point of view. Students will consider the circumstances that helped develop different styles in art and architecture in Europe in general, and in England, France, the Netherlands, Germany, Italy, and Greece in particular. A broad range of subjects will be covered, including the study of Roman antiquity and Gothic cathedrals, the ideas that propelled the creative period in Florence and Rome during the Renaissance, the analysis of important artistic movements such as Impressionism, Post-Impressionism, and Neoclassicism, and the importance of artists such as Van Gogh and Vermeer.

Course Objectives

Upon successful completion of this course, students will be able to:

- 1. Recognize different artistic and architectural styles
- 2. Understand the circumstances that helped to develop these styles
- 3. Become familiar with names and places related to art history and architecture in England, France, the Netherlands, Germany, Italy, and Greece
- 4. Identify characteristics of Greco-Roman art and architecture
- 5. Develop an understanding of the importance of the Renaissance in Europe
- 6. Appreciate the oeuvre of renowned artists like Vermeer, Monet, Renoir, Van Gogh, and more

Course Requirements

The course requires active student participation. Students are expected to read the required materials before every class. Punctual attendance is required. There will be a midterm exam, a final exam, three analytical essays, and a final presentation. Each student is required to participate in professional visits and cultural visits, as well as the International IQ Seminar.

Teaching Procedures and Methodology

Teaching methods used in this course include lectures, discussions, assignments, and professional and cultural visits. Learning in this course requires the student's constructive participation and active involvement in both class discussions and small group discussions. The professional visits will expose the participants to different aspects of the class and will highlight the practical relevance of the concepts learned. Cultural visits enhance the students' understanding of the history and culture of each country.

Attendance Policy

Students are permitted to miss class only once, due to illness, injury, or another appropriate reason. Missing more than once may result in a letter grade deduction for every additional absence.

Participation in "Europe Today: An International IQ Seminar"

All students also attend **Europe Today: An International IQ Seminar**, a daily session conducted by the Program Director, Dr. Hugo Hervitz. In this seminar, students learn about the culture of each country, gain an understanding of essential European geography and current events, discuss their experiences and cross-cultural interactions, get language tips, and identify ways to have an even more immersive study abroad experience. The material covered in the seminar complements the syllabus for this course, and there will be some exam questions based on the seminar. Participation in the International IQ Seminar is factored into the grade for this course.

Required Reading

A History of Western Art

by Laurie Schneider Adams McGraw-Hill, 5th Ed., 2010

Assignments

As a part of this course, the students will visit museums, cathedrals, buildings, monuments, fountains, and other sites renowned for their artistic value or architectural design. Throughout the course, each student will be responsible for submitting three analytical essays, as well as making a PowerPoint presentation. (Please note that some entrance fees to museums and other sites are not included in the price of the program)

Essay #1 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Barcelona OR Paris**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

Essay #2 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Amsterdam OR Lake Como**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

Essay #3 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Milan OR Rhodes**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

PowerPoint Presentation

Present a portfolio of your favorite works of art and architecture that you personally experienced during the program. Explain for each what in particular you liked. Why did you consider it outstanding? Plan for your presentation to last 10-15 minutes.

Components of Final Grade

Midterm exam	20%
Final exam	20%
Essay 1	10%
Essay 2	10%
Essay 3	10%
Presentation	10%
Class participation	10%
International IQ Seminar	10%

Grading Scale

93-100 %	Α
90-92.9 %	A-
87-89.9 %	B+
83-86.9 %	В
80-82.9 %	B-
77-79.9 %	C+
73-76.9 %	С
70-72.9%	C-
67-69.9 %	D+
63-66.9 %	D
60-62.9 %	D-
Below 60 %	F

Course Outline

Module 1: Introduction to European Art and Architecture

Historical time periods in Western Europe

Module 2: England

- Art of the United Kingdom
- History of British Art
- Architecture in London: Baroque, Georgian, Regency, Victorian, Edwardian, Art Deco, and Present Day

Module 3: France

- Introduction to Impressionism
- The great impressionist painters
 - o Manet, Monet, Pisarro
 - o Renoir, Degas
 - o Mary Cassatt, Berthe Morisot
- Post-Impressionists
- Van Gogh

Module 4: The Netherlands

• Vermeer, Rembrandt, and the Golden Era

Module 5: Germany

- Introduction to Neoclassicism and its connections to French Neoclassicism, Baroque, and Enlightenment
- Art and Architecture in Germany before and after the Third Reich
- Contemporary Architecture between East and West Berlin

Module 6: Italy

- Art and Architecture of the Renaissance
 - o Leonardo, 1452 1519
 - o Raphael, 1483 1520
 - o Michelangelo, 1475 1564
- Da Vinci and Michelangelo
- The Last Supper (Milan) and the Sistine Chapel (Rome)
- Art and Architecture of the Roman Empire
 - o The Roman Forum, the Coliseum, and Nero's Palace
 - o The Pantheon
 - o Sculpture in ancient Rome

Module 7: Greece

- The art and architecture of ancient Greece
- Doric, Ionic, and Corinthian columns
- The Parthenon
- Sculpture in ancient Greece
- Architecture masterpieces in the Island of Rhodes:
 - o The Colossus of Rhodes
 - o The Lindos Acropolis
 - The Palace of the Grand Master

Schedule of Classes and Visits

The detailed schedule of classes, professional visits, and suggested cultural visits for each session is available online at www.forum-nexus.com/schedules.

Please note that this course will be offered as a Section 02 class.

Students who participate in a program session other than A1 will supplement their class lectures with some projects completed through supervised independent study segments.

Academic Integrity

Ramon Llull University, Franklin University Switzerland, and the Catholic University of the Sacred Heart place a high value on the integrity, good conduct, and academic honesty of all students. Students are expected to maintain high standards of academic integrity at all times. Any instance of academic dishonesty, including plagiarism, will result in a grade of F for the course.