







Ramon Llull University, IQS School of Management - Barcelona Catholic University of the Sacred Heart - Milan Franklin University Switzerland - Lugano Forum-Nexus Program Undergraduate Division

Course Syllabus

ARCH 381-02 Introduction to European Art and Architecture (Architecture emphasis)

Introduction

From the Greco-Roman period to today, the great capitals of Europe have been the center of different artistic styles. From the Coliseum in Rome, to the Sagrada Familia in Barcelona, to the Eiffel Tower in Paris, the development of Western Art has been concentrated in Europe. Leading European museums, such as the Louvre, the Pinacoteca di Brera in Milan, or the Vatican museums, have amassed over the centuries the most impressive collections of paintings and sculptures.

Course Description

This course provides an overview of ancient sites and the pictorial traditions that developed in different countries of Europe. Paintings, sculptures, buildings, and urban planning will be analyzed from a historic and social point of view. Students will consider the circumstances that helped develop different styles in art and architecture in Europe in general, and in England, France, the Netherlands, Germany, Italy, and Greece in particular. A broad range of subjects will be covered, including the study of Roman antiquity and Gothic cathedrals, the ideas that propelled the creative period in Florence and Rome during the Renaissance, the analysis of important artistic movements such as Romanticism, Impressionism, Post-Impressionism, and Surrealism, and the importance of artists such as Matisse and Picasso.

Course Objectives

Upon successful completion of this course, students will be able to:

- 1. Recognize different artistic styles
- 2. Understand the circumstances that helped to develop these styles
- 3. Become familiar with names and places related to art history and architecture
- 4. Identify characteristics of Greco-Roman art and architecture
- 5. Appreciate the work of the leading Catalan architects
- 6. Develop an understanding of the importance of the Renaissance in Europe
- 7. Appreciate the oeuvre of renowned artists like Goya, Miro, Renoir, Leonardo, and more

Course Requirements

The course requires active student participation. Students are expected to read the required materials before every class. There will be a midterm exam, a final exam, three analytical essays, and a final PowerPoint presentation.

Required Reading

A History of Western Art

by Laurie Schneider Adams McGraw-Hill, 5th Ed., 2010

Recommended Readings

Ancient Rome: The Rise and Fall of an Empire

by Simon Baker BBC Digital, 2010

Leonardo, Michelangelo, Raphael: The Greatest Artists of the Renaissance

Charles River Editors, 2013

Impressionism: The History, The Artists, The Masterpieces

by V. Kuvatova Prospekt LLC, 2012

Paris, Paris: Journey into the City of Light

by David Downie Random House, 2011

The Art of Rome: Beyond the Pantheon

by Denise M. Taylor Walks of Art Series, Book 2, 2013

Assignments

As a part of this course, the students will visit museums, cathedrals, buildings, monuments, fountains, and other sites renowned for their artistic value or architectural design. Throughout the course, each student will be responsible for submitting three analytical essays, as well as making a PowerPoint presentation. (Please note that some entrance fees to museums and other sites are not included in the price of the program)

Essay #1 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Amsterdam**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

Essay #2 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Paris**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

Essay #3 (minimum length: 1,500 words)

Choose **three** buildings, monuments, or artworks (or combinations of these) that you really enjoyed, that moved you, during your stay in **Italy**.

Write an analytical essay (minimum length: 1,500 words) explaining, for each of the three:

- What artistic style does it represent?
- Place the work in its proper historical context
- Compare and contrast it with other works, either of the same artist or of a different one.
- What in particular did you like about it?
- In what way did it move you?

PowerPoint Presentation

Present a portfolio of your favorite works of art and architecture that you personally experienced during the program. Explain for each what in particular you liked. Why did you consider it outstanding? Plan for your presentation to last 10-15 minutes.

Components of Final Grade

Midterm exam	10%
Final exam	15%
Essays (15% each)	45%
PowerPoint presentation	15%
Class participation	15%

Grading Scale

93-100 %	Α
90-92.9 %	A-
87-89.9 %	B+
83-86.9 %	В
80-82.9 %	B-
77-79.9 %	C+
73-76.9 %	С
70-72.9%	C-
67-69.9 %	D+
63-66.9 %	D
60-62.9 %	D-
Below 60 %	F

Schedule of Classes and Visits

The detailed schedule of classes, professional visits, and suggested cultural visits for each session is available online at www.forum-nexus.com/schedules.

Academic Integrity

Ramon Llull University, Franklin University Switzerland, and the Catholic University of the Sacred Heart place a high value on the integrity, good conduct, and academic honesty of all students. Students are expected to maintain high standards of academic integrity at all times. Any instance of academic dishonesty, including plagiarism, will result in a grade of F for the course.